

No. of Printed Pages : 2

MTM-11

00844

MASTER IN TOURISM MANAGEMENT

Term-End Examination

June, 2011

MTM-11 : TOURISM PLANNING AND DEVELOPMENT

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions.

1. What do you understand by environmental planning process ? What are socio - cultural considerations to be taken care of during tourism planning of a destination ? Discuss. 20
2. "It is generally recognised that tourism stimulates the development of several sectors of the national economy". Critically analyse the statement. 20
3. Elaborate the demand - supply match while planning tourism system. What are the external factors that influence the supply side of tourism industry ? Describe. 20

4. What should be the goals for tourism development ? Describe different components of tourism development. 20
5. What do you understand by checklist technique in plan formulation ? Describe. 20
6. Describe the different institutional elements to be surveyed and evaluated in the planning process. 20
7. Write an essay on planning and managing cultural attraction resources in context to India. 20
8. Why is strategic planning necessary in tourism ? Discuss the importance of strategic management. 20
9. What do you understand by a tourism region ? Describe aspects should be covered in a regional tourism plan. 20

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10. Write short notes on *any two* of the following :
 - (a) Importance of sectoral linkages in tourism planning 10+10=20
 - (b) Convention facilities planning
 - (c) Event planning.

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MTM-11

MASTER OF ARTS (TOURISM MANAGEMENT)

Term-End Examination

December, 2011

01366

**MTM-11 : TOURISM PLANNING AND
DEVELOPMENT**

Time : 3 hours

Maximum Marks : 100

*Note : Answer **any five** questions in about **600** words each.
All questions carry **equal** marks unless specified.*

1. Define planning and explain the planning process. Differentiate between Interactive and conventional planning. 20
2. "Tourism is a highly political phenomenon". Discuss the various political considerations to be looked into while planning for tourism activities. 20
3. Explain the various levels at which tourism planning is exercised. 20
4. Answer *any two* in about **300** words each : **10x2=20**
 - (a) Describe external factors which influences the nature of tourism development.
 - (b) Why do we need to monitor progress of Tourism Plans ?
 - (c) What are the advantages of regrouping a country into distinctive Tourism Regions ?

5. Discuss the various elements in checklist Technique of Tourism plan formulation. 20
6. Define Cultural Tourists' Attractions. How would you plan and manage these attractions. 20
7. What is the importance of Strategic Planning and Management in the Tourism sector ? Explain the various issues involved in strategic planning for tourism. 20
8. Write short notes on the following in about 150 words each : 5x4=20
- (a) Core planning goals for tourism development.
 - (b) WTO Guidelines for sustainable Development of Tourism.
 - (c) Categories of Tourist Attractions.
 - (d) International funding sources for tourism.
-
9. Enumerate major advantages of having a National Tourism Plan. Identify essential elements which a good and sound National Tourism Plan should address. 20
10. Discuss the increasing shift of focus towards local level planning. Also enumerate the role and responsibilities of the public and private sector in local level planning. 20

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MASTER OF ARTS (TOURISM MANAGEMENT)

Term-End Examination

June, 2012

**MTM-11 : TOURISM PLANNING AND
DEVELOPMENT**

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions in about 600 words each.

All questions carry equal marks unless otherwise specified.

1. Why do we need economic planning for tourism ? 20
Describe the various approaches through which economic benefits of tourism can be fully optimised at tourist destinations.
2. Explore the relationship between political stability 20
at destinations and tourism development. Also explain the role that government can play in tourism planning.
3. Identify core planning goals for developing 20
tourism at destinations. Discuss how Tourism Planning Projects are planned and organised ?
4. Explain the various socio - cultural impact on 20
destinations viz - a - viz adoption or the absence of proper tourism planning process.

5. Answer *any two* in about 300 words each: **10x2=20**
- (a) What are the issues in Tourism Investment Strategy ?
 - (b) Explain the Environmental Planning Process for tourism.
 - (c) Describe the International Funding Sources for tourism development.
6. Which are the main types of surveys to be conducted for tourism plan formulation ? Explain their respective elements. **20**
7. "Regional Planning for tourism should not be seen as antagonistic to national tourism plans". Explain the relevance of this statement taking into account the major elements in a Regional Tourism Plan. **20**
8. Write short notes on the following in about 150 words each: **5x4=20**
- (a) Requirements for Local Level Planning.
 - (b) WTO Guidelines for Sustainable Development.
 - (c) Checklist Technique of Tourism Plan formulation.
 - (d) Cultural Tourist attractions as a national resource.
9. Discuss the major elements in the implementation of a Tourism Plan. **20**
10. How would you plan and manage natural tourism resources ? Explain with relevant examples. **20**

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MTM-11

MASTER OF ARTS (TOURISM MANAGEMENT)

Term-End Examination

December, 2012

**MTM-11 : TOURISM PLANNING AND
DEVELOPMENT**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions in 600 words.

1. What is the importance of tourism planning ? 20
What do you understand by environmental planning process ?
2. Explain the steps involved in the planning process. 20
3. What are the Socio-cultural considerations involved in the tourism planning ? 20
4. Discuss the elements which are the main focus for regional planning. 20
5. "The basic requirement for understanding the planning of tourism is the knowledge of the components of tourism development and their inter-relationships." Elaborate the statement. 20

6. Write an essay on strategy formulation. 20
7. What are the general considerations for planning special tourism attractions ? Discuss in detail any two considerations. 20
8. Discuss the need and importance of global level planning. 20
9. What do you understand by Checklist Technique ? 20
10. Write short notes on the following : 10+10=20
 - (a) Role of Government in Tourism Planning
 - (b) WTO guidelines for tourism planning

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MTM-11

MASTER OF ARTS (TOURISM MANAGEMENT)

Term-End Examination

June, 2013

MTM-11 : TOURISM PLANNING AND DEVELOPMENT

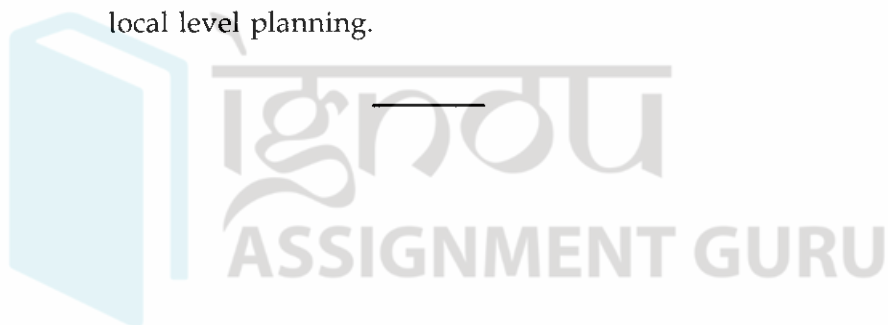
Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. What is planning ? Explain the various steps involved in planning process. 20
2. Explain the various planning approaches in tourism. 20
3. Discuss the relationship between political stability and tourism. 20
4. What are the components of tourism development ? 20
5. What is meant by survey of area characteristics ? Discuss the need for surveying the institutional elements. 20
6. For planning purpose, how do you categorise tourist attractions ? 20

7. Write an essay on "Convention Facilities Planning". 20
8. Discuss the general framework used for strategic planning in destination. 20
9. Write short notes on the following : 10+10=20
 - (a) SWOT Analysis
 - (b) Political Consideration in Planing
10. Discuss the role of public and private sector in local level planning. 20



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MASTER OF ARTS (TOURISM MANAGEMENT)

Term-End Examination

December, 2013

MTM-11 : TOURISM PLANNING AND DEVELOPMENT

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions in about 600 words each.

1. What do you understand by tourism planning ? 20
Discuss the various steps in planning process.
2. What do you understand by environmental 20
planning process ? Explain the steps involved in
the process.
3. Why should political considerations to be looked 20
into tourism planning ? Discuss the role of
government in tourism planning.
4. Discuss the various levels of tourism planning. 20
5. Discuss what should be the goals for tourism 20
development. Give examples.
6. Write short notes on **any two** of the following : 20
 - (a) Theme Parks.
 - (b) Event Planning.
 - (c) Convention Facilities Planning.

7. What do you understand by strategic management ? What is the difference between conventional and strategic planning ? 20
8. Why is a national plan required for tourism ? What aspects should be covered in national tourism plan ? 20
9. What do you understand by a tourism region ? What aspects would you cover in a regional tourism plan ? 20
10. Discuss the role of public sector in local level planning. 20



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Total No. of Questions : 10]

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MASTER OF ARTS (TOURISM MANAGEMENT)

Term-End Examination

June, 2014

MTM-11 : TOURISM PLANNING AND DEVELOPMENT

Time : 3 Hours]

[Maximum Marks : 100

Note :- Answer any *Five* questions in about **600** words each.

1. Mention the importance of tourism planning. Discuss the difference between interactive and conventional planning. 20
2. Discuss the various techniques that needs to be incorporated into the planning process to enhance the economic benefits of tourism. 20
3. Explain the factors that are important for the demand-supply match while planning for tourism. 20
4. What do you understand by National Level Tourism planning ? 20
5. Explain the components of tourism development and their inter-relationship. 20
6. Discuss the major elements of plan implementation in tourism. 20
7. Discuss the role of WTO in the international tourism industry. 20

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8. Write short notes on any *two* of the following :
- (a) Tourist Resort
 - (b) Strategic Planning
 - (c) Global planning. 20
9. Briefly enumerate the requirements for local level planning. 20
10. Discuss the *five* steps in supply side plan formulation. 20



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**MASTER OF ARTS IN TOURISM
MANAGEMENT (MTM)**

02331 **Term-End Examination**
December, 2014

MTM-11 : TOURISM PLANNING AND DEVELOPMENT

Time : 3 hours

Maximum Marks : 100

Note : Attempt any **five** questions in about 600 words each. All questions carry equal marks.

1. What is the need of tourism planning ? What are the steps in the planning process ? 20
2. Explain with the help of examples the socio-cultural considerations to be incorporated in tourism planning. 20
3. "Tourism is a highly political phenomenon." Discuss the various political considerations to be pondered upon while planning for tourism activities. Substantiate your answer with suitable examples. 20

4. Why is strategic planning necessary in tourism ?
Discuss the importance of strategic management. 20
5. Write short notes on any **two** of the following :
2×10=20
- (i) Check list technique in plan formulation
 - (ii) Planning of theme parks
 - (iii) Importance of sectoral linkages in tourism
6. Discuss the approaches and issues in the local level tourism planning. 20
7. How do you categorise tourist attractions ? Refer two examples where events can be planned as tourist attractions. 20
8. Critically examine the role of UNWTO in the international tourism industry. 20
-
9. How are tourism regions established ? Describe the aspects to be covered in a regional tourism plan. 20
10. Write short notes on any **two** of the following :
2×10=20
- (i) Role of public and private sectors in tourism
 - (ii) Community based tourism planning
 - (iii) National Tourism Organisation
-

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MTM-11

**MASTER OF ARTS
(TOURISM MANAGEMENT)**

Term-End Examination

June, 2015

**MTM-11 : TOURISM PLANNING AND
DEVELOPMENT**

Time : 3 hours

Maximum Marks : 100

Note : *Attempt any five questions in about 600 words each.
All questions carry equal marks.*

1. Elucidate the planning process and approaches with the help of suitable examples from the tourism sector. **20**
2. "Environmental considerations are of utmost importance in the tourism planning process". Comment and substantiate your answer with suitable examples. **20**
3. What do you mean by Sustainable Tourism Development ? In order to achieve sustainable tourism development, what are the different planning approaches ? Discuss. **20**
4. What do you mean by strategic planning ? What is the difference between conventional and strategic planning ? **20**

5. Write short notes on **any two** of the following : **10x2=20**
- (a) International funding sources for tourism development
 - (b) Convention facilities planning
 - (c) Levels of tourism planning
6. Critically examine the role of Ministry of Tourism in the development and promotion of tourism in India. **20**
7. (a) "Planning for cultural attractions requires a sensitivity towards core values of culture".
Comment **10x2=20**
- (b) Suggest a plan to preserve and protect cultural identity while planning tourism activity.
8. Enumerate major advantages of having a National Tourism Plan. Identify essential elements which a good and sound National Tourism Plan should address. **20**
9. Elaborate the demand- supply match while planning tourism system. What are the external factors that influence the supply side of tourism industry ? Explain with the help of suitable examples. **20**
10. Write short notes on **any two** of the following :
- (a) Survey of Area characteristics **10x2=20**
 - (b) Regional Tourism Plan
 - (c) Checklist technique of Tourism Plan Formulation.
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02512

**MASTER OF ARTS
(TOURISM MANAGEMENT)**

Term-End Examination

December, 2015

**MTM-11 : TOURISM PLANNING AND
DEVELOPMENT**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions in 600 words each.

1. How are tourism and economy inter-related ? 20
Why is tourism planning necessary to enhance economic benefits ?
2. Discuss the various levels in tourism planning. 20
3. What are the external factors which influence the 20
nature of tourism development at a destination ?
4. Write short notes on the following : 10+10=20
(a) Survey of Area characteristics
(b) Survey of Institutional elements
5. Write an essay on strategic and tactical planning 20
in tourism.
6. Discuss the role of Ministry of Tourism for the 20
development and promotion of tourism in India.

7. Define the following : 5x4=20
- (a) TOR
 - (b) Critical Path Analysis
 - (c) Zoning
 - (d) Resource Analysis
8. "Global planning is important for tourism", 20
comment and discuss the various international
sources of funds.
9. How are cultural attractions planned and 20
managed for tourism ?
10. Write short notes on the following : 10+10=20
- (a) Monitoring of Planning Process.
 - (b) Elements of Plan Implementation.

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**MASTER OF ARTS
(TOURISM MANAGEMENT)**

Term-End Examination

June, 2016

**MTM-11 : TOURISM PLANNING AND
DEVELOPMENT**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions in 600 words each.

1. What are the environmental and socio-cultural considerations in tourism planning ? 20
2. "Tourism would be some what differently organised in a country with a highly centralised government structure than in one with a more decentralised government". Elaborate the statement with suitable examples. 20
3. What is tourism planning ? Discuss the various steps in planning process. 20
4. Write short notes on the following : 10+10=20
 - (a) Survey of Area characteristics
 - (b) Survey of Institutional elements
5. How are cultural attractions planned and managed for tourism ? 20

6. Discuss the important issues involved in local level tourism planning. 20
7. Critically examine the role of UNWTO in the International tourism industry. 20
8. Discuss the importance of strategic management in tourism. 20
9. Discuss the positive and negative socio-cultural impacts of tourism development with suitable examples. 20
10. Write short notes on the following : 10+10=20
 - (a) Convention facility planning
 - (b) Event planning

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02003

**MASTER OF ARTS
(TOURISM MANAGEMENT)**

Term-End Examination

December, 2016

**MTM-011 : TOURISM PLANNING AND
DEVELOPMENT**

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

1. As a tourism professional support the possible measures that can be used to decrease the impact of tourism on environment. 20
2. Why do we need a tourism investment strategy ? What are the economic considerations in a tourism plan ? 20
3. Discuss the role of government in tourism planning. Differentiate between active and passive roles of government in tourism planning. 20
4. Discuss the various components of the tourism development. What should be the goals for tourism development in a destination ? 20
5. Discuss the elements of checklist provided by UNWTO for tourism plan formulation. 20

6. Critically examine the role of local government in planning and managing cultural attractions. 20
7. Why is a national plan required for tourism ? What aspects should be covered in national tourism plan ? 20
8. Discuss the five steps process in supply side plan formulation. 20
9. Discuss the elements of tourism plan implementation. 20
10. Write short notes on any two of the following : 10x2=20
 - (a) Tourism system
 - (b) Role of public sector in local level planning
 - (c) Corporate Strategic Planning

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MASTER OF ARTS (TOURISM MANAGEMENT)

Term-End Examination

June, 2017

**MTM-011 : TOURISM PLANNING AND
DEVELOPMENT**

Time : 3 hours

Maximum Marks : 100

Note : (i) *Answer any five questions.*

(ii) *All questions carry equal marks.*

1. Write short notes on any two of the following :
 - (a) Importance of tourism planning **10x2=20**
 - (b) Acerenza's strategic planning approach
 - (c) Interactive planning vs Conventional planning
2. Discuss the approaches that can be applied to enhance the economic benefits of tourism. **20**
3. Discuss the relationship between political stability and tourism. Support your answer with relevant examples. **20**
4. What do you understand by Market-Supply match in tourism? Why should planners consider the market supply match while planning for tourism? **20**

5. What do you understand by National Level Tourism planning ? Discuss the role of government in tourism planning. 20
6. In the present global scenario do you think we need global tourism planning ? Explain briefly which international bodies are involved in global tourism planning ? 20
7. Why is local level planning important in tourism ? Briefly enumerate the requirements for local level planning. 20
8. Define a tourism region. As a tourism professional what aspects would you cover in a regional tourism plan ? 20
9. What do you understand by tourism planning ? Discuss the various steps in planning process. 20
10. Discuss the goals and components of tourism development. 20

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MTM-011/MTTM-011

01573

**MASTER OF ARTS
TOURISM MANAGEMENT (MTM)/MASTER
OF TOURISM AND TRAVEL MANAGEMENT
(MTTM)**

Term-End Examination

December, 2017

**MTM-011/MTTM-011 : TOURISM PLANNING AND
DEVELOPMENT**

Time : 3 hours

Maximum Marks : 100

Note : *Answer any five questions in about 600 words each.*

All questions carry equal marks.

1. Enlist possible environmental impact of unplanned Mass tourism. Explain Butler's Environmental Impact Mitigation measures citing relevant examples. 20
2. Discuss the various planning considerations which would enhance economic benefits at tourist destinations. 20
3. Elaborate the focus area of planning for tourism at the International and National level. 20
4. Why is an understanding of the components of tourism development required for effective planning? Explain the essential steps in planning tourism projects. 20

5. Discuss the guiding principles of planning natural attraction resources. Give relevant examples. 20
6. Write short notes on the following in about 150 words : 5x4=20
- (a) Socio-cultural benefits of tourism
 - (b) Relationship between political stability and tourism development
 - (c) Types of Reports in Tourism plan preparation
 - (d) Need for the Monitoring of Tourism Plan
7. Why is Plan Implementation a challenging task in tourism ? Discuss major elements of Plan Implementation Process. 20
8. Define 'Strategic Planning' in Tourism. Elaborate framework for developing strategic plan for any tourism destination of your choice. 20
9. Discuss key areas of planning which a Global policy or plan will help to address ? 20
10. Write notes on the following in about 300 words each : 10x2=20
- (a) Importance of Regional Organization and planning
 - (b) Essential features of Interactive and conventional planning
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MTM-011/MTTM-011

03274

**MASTER OF ARTS
TOURISM MANAGEMENT (MTM)/MASTER
OF TOURISM AND TRAVEL MANAGEMENT
(MTTM)**

Term-End Examination

June, 2018

**MTM-011/MTTM-011 : TOURISM PLANNING
AND DEVELOPMENT**

Time : 3 hours

Maximum Marks : 100

*Note : (i) Answer any five questions in about 600 words each.
(ii) All questions carry equal marks.*

1. What do you understand by planning ? Explain the Environmental planning process of tourism destinations. 20
2. Discuss the various factors (Demand and Supply related and External) which planners should consider while planning for Tourism. 20
3. Write short notes in about 150 words each : 5x4=20
 - (a) Government's role in tourism planning.
 - (b) Role of subject specialists in Tourism planning as core team.
 - (c) Zoning as a plan Implementation tool.
 - (d) Tourism Master Plan.
4. Why is it important to survey the area characteristics before a Tourism Plan is formulated ? Explain elements that should be considered for its survey. 20

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5. Identify major cultural attraction resources for tourism in India. Elaborate guiding principles for their effective planning and management. 20
 6. Discuss major Tourism Plan Implementation elements and their Monitoring techniques. 20
 7. Enlist elements of strategic planning approach which differentiates it from conventional approach. Explain any five strategy types followed in tourism and hospitality Industry. 20
 8. Highlight the difference in Tourism Planning approach of developed and developing countries. Discuss issues and challenges of developing a comprehensive National Tourism Plan for India. 20
 9. Write notes on the following in about 300 words each : 10x2=20
 - (a) International source of Tourism funds.
 - (b) Active and Passive role of government in Tourism Planning.
 10. "More than the positive impact, it is the negative impacts of tourism that leaves a lasting impression". Explain how local level planning should be done to mitigate the negative impacts. 20
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**MASTER OF ARTS IN TOURISM
MANAGEMENT (MTM) / MASTER OF TOURISM
AND TRAVEL MANAGEMENT (MTTM)**

Term-End Examination

December, 2018

00304

**MTM-11/MTTM-11 : TOURISM PLANNING AND
DEVELOPMENT**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any **five** questions in about 600 words each. All questions carry equal marks.

1. What do you understand by tourism planning ? Discuss the necessity of tourism planning in the contemporary tourism world. 20
2. Explain the relationship between tourism and environment. How do they affect each other ? 20
3. "Political instability has been one of the main obstacles in the development of tourism in many parts of India." Discuss with the help of suitable examples. 20
4. Write short notes on the following : 10+10=20
 - (a) Market Segmentation
 - (b) Tourism Generating Market (TGM)

5. "Mass tourism generates negative impacts on the fragile ecology and environment of a destination." Do you agree with the statement ? Support your answer with the help of a tourism plan of any destination of your choice. 20
 6. Discuss in detail the need and importance of monitoring of tourism plans. 20
 7. Define Strategic Planning. Discuss the importance of strategic planning in tourism. 20
 8. Discuss the role of government in tourism policy and planning in India. 20
 9. "Local level planning is the pre-requisition for sustainable tourism development." Explain with relevant examples. 20
 10. Write short notes on the following : 10+10=20
 - (a) National Tourism Organisation
 - (b) UNWTO
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02504

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MTM-011/MTTM-011

**MASTER OF ARTS
TOURISM MANAGEMENT (MTM) / MASTER
OF TOURISM AND TRAVEL MANAGEMENT
(MTTM)**

Term-End Examination, 2019

**MTM-011/MTTM-011 : Tourism Planning and
Development**

Time : 3 Hours]

[Maximum Marks : 100

Note : Attempt **any five** questions in **600** words each. **All** questions carry **equal** marks.

1. As a tourism professional suggest some immediate measures for minimizing the negative socio-cultural impacts of tourism. [20]
2. Write short notes on the following : [10+10=20]
 - (a) Tourism Development and Economic planning.
 - (b) Tourism investment strategy.
3. Discuss the levels and types of Tourism planning. [20]

4. What is tourism plan ? Explain various components of tourism development plan. [20]
5. Discuss the need and importance of monitoring tourism plans for sustainable Tourism Development. [20]
6. "Tourism is a global business activity and requires proper global tourism planning." Elaborate the statement. [20]
7. Discuss the main bottlenecks in the development and promotion of tourism in India. [20]
8. Critically examine the role of Department of Tourism, Government of Indian in developing tourism within the country. [20]
9. What is meant by Regional level planning ? Discuss some of the key elements in regional level tourism planning. [20]
10. Write short notes on the following : [2×10=20]
 - (a) Tourist Resort Development
 - (b) Conventional planning v/s Strategic planning

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**MASTER OF ARTS TOURISM MANAGEMENT
(MTM)/MASTER OF TOURISM AND TRAVEL
MANAGEMENT (MTTM)**

Term-End Examination, 2019

**MTM-011/MTTM-011 : TOURISM PLANNING AND
DEVELOPMENT**

Time : 3 Hours]

[Maximum Marks : 100

Note : Answer **any five** questions in about **600** words each. **All** questions carry **equal** marks.

1. Define Tourism Planning. Discuss the various steps involved in the tourism planning process. [20]
2. Suggest measures for minimizing the negative tourism impacts on the environment. [20]
3. Write short notes on **any two** of the following : [10×2=20]
 - (a) Market segmentation
 - (b) Passive role of Government in tourism planning

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(c) Levels of tourism planning

4. What are the various components of tourism development ? Discuss the primary goals for development. [20]
5. As a tourism professional, suggest a planning model for a newly explored hill station in Himalayan region. [20]
6. Discuss the need and importance of monitoring tourism plans for sustainable tourism development. [20]
7. What do you understand by Strategic Planning ? Why is strategic planning necessary in tourism sector ? [20]
8. "Global tourism planning can bring the co-ordination among UNWTO member countries and facilitate Sustainable Tourism Development." Justify. [20]
9. Define NTO. What are the main bottlenecks faced by NTO in the development of Tourism in India ? [20]
10. What do you understand by local level tourism planning ? Discuss the role of private sector in local level tourism planning. [20]

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**MASTER OF ARTS TOURISM
MANAGEMENT (MTM)/MASTER OF
TOURISM AND TRAVEL
MANAGEMENT (MTTM)**

Term-End Examination

**MTM-011/MTTM-011 : TOURISM PLANNING
AND DEVELOPMENT**

Time : 3 Hours]

[Maximum Marks : 100

Note: Answer any five questions in about 600 words each.
All questions carry equal marks.

1. What do you understand by tourism planning?
Discuss the importance of tourism planning. 20
2. Discuss the relationship between tourism and the
environment. Support your answer with relevant
examples. 20
3. "Tourism contributes to economic development". In
this connection discuss strategies that can be
applied to enhance the economic benefits of
tourism. 20



4. Write short notes on any two of the following:
10x2=20
- a. Importance of tourism education
 - b. UNWTO
 - c. Theme parks
5. Write a detailed note on the various international tourism bodies involved in tourism planning at global level. 20
6. Why is it important to take in to consideration of socio political views for tourism planning? 20
7. Discuss the external factors which effect tourism systems. 20
-
8. Explain briefly the role of public and private sector in tourism planning. 20
9. What do you understand by National level tourism Plan? Discuss the various advantages of National tourism plans with specific reference to India. 20
10. Discuss the various levels and types of tourism planning. 20

—X—